# **WELLS FARGO**

### **Investment Institute**

# Market Commentary



May 17, 2023

Last week's S&P 500 Index: -0.3%

## Weekly perspective on current market sentiment



Senior Global Market Strategist

# Some positives, eventually

### Key takeaways

- We continue to project an economic recession and lower 2023 earnings than the consensus forecast for the S&P 500 Index.
- But as it has been the case with every recession, the bad times eventually come to an end. We do think brighter skies should prevail as we move through next year.

As we are normally focused on the very near to nearer term in this weekly piece, some of our regular readers have commented that our recent tone has been negative and lacking a "brighter skies" theme at some point down the road. And as the S&P 500 Index continues to test resistance in the 4,180 – 4,200 area, we have been getting asked, "Is now the time to buy equities?" Between summer and into autumn, yes, we believe we are looking at a rocky road as growth slows and an eventual recession

starts as the Federal Reserve (Fed) keeps interest rates at or slightly higher than current levels over the balance of the year. This isn't new news for those familiar with our guidance. We believe that the stock market currently appears to be pricing in rising earnings and a Fed that is cutting rates quickly starting in September. We continue to disagree with that consensus projection, and we project an economic recession and lower 2023 earnings than the consensus forecast for the S&P 500 Index.

But as it has been the case in every recession, the bad times eventually come to an end. And we do think brighter skies should prevail as we move through next year. What gives us some level of confidence that next year is likely to be better than this year? Let's take a look at some of our reasons.

To begin, and of meaningful importance, inflation, based on our analysis, is likely to have fallen below 3% on a rolling 12-month basis. In fact, we look for the Consumer Price Index (CPI) to register full-year readings below that 3% level both this year and next. Remember, the Fed's goal is for inflation to average 2% over the long-term. Inflation spent most of the 10 years prior to the pandemic well below the 2% goal.

Therefore, we believe it is reasonable that the Fed would stop hiking rates in advance of inflation sinking below 3% if it feels the trend is going in that direction and with the desired magnitude. Note that monetary policy works with a lag. Many economists believe it can take between nine to 18 months for policy adjustments to fully impact growth. That means, in theory, rate hikes the Fed enacted since early last year are now taking a bite out of growth. We believe the Fed will be finished hiking rates soon and likely will then pause, holding rates at their peak.

If, as we expect, inflation falls below wage growth, consumers will have more buying power that can fuel additional spending. We believe the Fed will be cutting rates next year in response to a moderate recession. Taken together, we expect adding some buying power at somewhat lower rates should result in modest growth next year. Our analysis suggests a weaker dollar in 2024 should help in an effort to push global growth forward as commodity prices potentially benefit along with the earnings of multinationals based outside the U.S. We anticipate that a recovering global economy, easier monetary policies from central banks, and modest inflation may help spur potential buying opportunities in equities and commodities in 2024.

Investment and Insurance Products: ➤ NOT FDIC Insured ➤ NO Bank Guarantee ➤ MAY Lose Value

### **Risk considerations**

Forecasts are not guaranteed and based on certain assumptions and on views of market and economic conditions which are subject to change.

Each asset class has its own risk and return characteristics. The level of risk associated with a particular investment or asset class generally correlates with the level of return the investment or asset class might achieve. **Stock markets**, especially foreign markets, are volatile. Stock values may fluctuate in response to general economic and market conditions, the prospects of individual companies, and industry sectors. **Foreign investing** has additional risks including those associated with currency fluctuation, political and economic instability, and different accounting standards. These risks are heightened in emerging markets. **Growth stocks** may be more volatile than other stocks and there is no guarantee growth will be realized. The **commodities** markets are considered speculative, carry substantial risks, and have experienced periods of extreme volatility. Investing in a volatile and uncertain commodities market may cause a portfolio to rapidly increase or decrease in value which may result in greater share price volatility.

#### **Definitions**

Consumer Price Index (CPI) produces monthly data on changes in the prices paid by urban consumers for a representative basket of goods and services.

S&P 500 Index is a market capitalization-weighted index composed of 500 widely held common stocks that is generally considered representative of the US stock market.

An index is unmanaged and not available for direct investment.

#### **General Disclosures**

Global Investment Strategy (GIS) is a division of Wells Fargo Investment Institute, Inc. (WFII). WFII is a registered investment adviser and wholly owned subsidiary of Wells Fargo Bank, N.A., a bank affiliate of Wells Fargo & Company.

The information in this report was prepared by Global Investment Strategy. Opinions represent GIS' opinion as of the date of this report and are for general information purposes only and are not intended to predict or guarantee the future performance of any individual security, market sector or the markets generally. GIS does not undertake to advise you of any change in its opinions or the information contained in this report. Wells Farqo & Company affiliates may issue reports or have opinions that are inconsistent with, and reach different conclusions from, this report.

The information contained herein constitutes general information and is not directed to, designed for, or individually tailored to, any particular investor or potential investor. This report is not intended to be a client-specific suitability or best interest analysis or recommendation, an offer to participate in any investment, or a recommendation to buy, hold or sell securities. Do not use this report as the sole basis for investment decisions. Do not select an asset class or investment product based on performance alone. Consider all relevant information, including your existing portfolio, investment objectives, risk tolerance, liquidity needs and investment time horizon. The material contained herein has been prepared from sources and data we believe to be reliable but we make no quarantee to its accuracy or completeness.

Wells Fargo Advisors is registered with the U.S. Securities and Exchange Commission and the Financial Industry Regulatory Authority, but is not licensed or registered with any financial services regulatory authority outside of the U.S. Non-U.S. residents who maintain U.S.-based financial services account(s) with Wells Fargo Advisors may not be afforded certain protections conferred by legislation and regulations in their country of residence in respect of any investments, investment transactions or communications made with Wells Fargo Advisors.

Wells Fargo Advisors is a trade name used by Wells Fargo Clearing Services, LLC and Wells Fargo Advisors Financial Network, LLC, Members SIPC, separate registered broker-dealers and non-bank affiliates of Wells Fargo & Company. CAR-0523-02873